



Vasandrao Naik State Agriculture Extension Management Training Institute,
(VANAMATI) Dharampeth, Nagpur

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VANA/I-Got/LMS/ 1446 / 2026

Date: 07 April 2026

Subject: Invitation of Financial Bid (IFB) for e-learning content development for i-Got platform, from empanelled content development agencies under Mission Karmayogi.

Reference: ADVISORY by Mission Karmayogi, File No T-28/23/2024-KB, Dated: 11th Nov 2025

Invitation of Financial Bid (IFB)

Vasandrao Naik State Agriculture Extension Management Training Institute (VANAMATI) is inviting "**Invitation for Financial Bid (IFB) on GEM Portal**" to engage Content Development Agencies already empanelled under Integrated Government online training (iGOT) Karmayogi framework to submit their financial bids for developing e-learning Courses.

Empanelled Agencies are requested to submit Financial Bids in prescribed format on Gem Portal within 20 days (continuous) from the date of publishing IFB on Gem Portal, Email and VANAMATI Website. Director VANAMATI reserves the rights to reject any quotation without assigning any reason.

(Vanamati landline (0712-2543260) office hrs. time 9.45am-6.15pm, coordinator Sima Mundle)

Attachment: Invitation of Financial Bid (IFB)

Asha Patil (IAS)

Director

VANAMATI Nagpur

Invitation for Financial Bid (IFB)

1. Introduction

As part of the Mission Karmayogi under the Department of Personnel and Training (DoPT), the Integrated Government Online Training (iGOT) Karmayogi platform is envisaged as a digital learning solution to build capacities Ministries/Departments of Government of India and State Government.

Vasant Rao Naik State Agriculture Extension Management Training Institute (VANAMATI) and its satellite institutes viz. Regional Agricultural Extension Management Training Institutes (**RAMETI**) at Nagpur, Pune, Nashik, Amrawati, Khopoli, Chhatrapati Sambhaji Nagar, Kolhapur want to develop e-learning courses comprised of modules. These courses will be offered in self-paced e-learning format on the iGOT Karmayogi platform. Each topic is proposed to be developed as a course of around 40 to 60 minutes (Total modules 04-06) audio-video-based content module, along with associated digital learning elements such as quizzes, summaries, and assessments.

For this purpose, **VANAMATI** intends to engage Content Development Agencies from already empanelled Agencies under Karmayogi Bharat framework (vide file no. T-28/23/2024-KB, Dated:11th Nov 2025) to submit their bids for this task. **Only Karmayogi Bharat empanelled agencies are eligible for submission of the Bid.** The initiative aims to develop high-quality, and domain-relevant level- 3, e-learning content tailored for government functionaries and learners across ministries and state departments in Maharashtra in Marathi language. The selected agencies will undertake content creation, ensuring adherence to iGOT quality standards and delivery timelines.

2. Course Details

S. No.	Course Title	Concern Institute/ Workplace	Total tentative Duration (in minutes)
1	Micro irrigation Management	Vanamati Nagpur	60
2	Medicinal & Aromatic plant Cultivation and Management Technology	Vanamati Nagpur	45
3	Soil Health Management	Rameti Nagpur	60
4	Pink Bol Worm Management in Cotton	Rameti Nagpur	60
5	Organic farming Management	Rameti Pune	60
6	Agriculture Input Management & Quality Control	Rameti Pune	60
7	Agriculture Export Management	Rameti Nashik	60
8	Integrated Banana Production Technology	Rameti Nashik	45
9	Production Technology of Soybean	Rameti Amrawati	45
10	Mandarine Orange Production Technology	Rameti Amrawati	45
11	Integrated Pest Management	Rameti Chhatrapati Sambhaji Nagar	40
12	Fruit Trees Valuation	Rameti Chhatrapati Sambhaji Nagar	40
13	Integrated Nutrient Management	Rameti Kolhapur	40
14	Sugarcane Production Technology	Rameti Kolhapur	45
15	Production Technology of Mango	Rameti Khopoli	40
16	Production Technology for Spice Crops	Rameti Khopoli	40

3. Roles and responsibility of selected Agency

- A. Scriptwriting & Instructional Design
- B. High-quality Video Recording (Full HD) & photography.
- C. Professional Editing with Animations and Graphics, Subtitles.
- D. Voiceover and Background Music (if required)
- E. Development of Assessments and Summary Materials
- F. Formatting and Finalization in MP4 formats
- G. Alignment with iGOT Content Guidelines
- H. Quality Assurance and Compliance Review

4. Service Level Agreement (SLA)

The SLA may be finalized after award of the contract with mutual understanding or applied as per the "iGOT terms and conditions" means that the Service Level Agreement (SLA) **can either be negotiated** and agreed upon mutually between the parties after the contract is awarded, or it can follow predefined standards set out by iGOT (Integrated Government Online Training) if not otherwise specified.

5. Target Audience for e-Courses

S. No.	Target Audience Group	Roles & Responsibilities
1	Officers/employees of Department of Agriculture, Govt. of Maharashtra	Field functionaries entrusted with implementation of various schemes of Government of India & Government of Maharashtra. Enforcement of various Acts & Rules Orders in relation to Agriculture inputs and other duties and responsibilities assigned by Department of Agriculture, Government of Maharashtra

6. The deliverables shall include following to be done in consideration with concern Institute

- a) Identifying the speaker/domain expert
- b) Scriptwriting and instructional design
- c) High-quality video recording, photography and editing (4K or Full HD)
- d) Voiceover, graphics, subtitles, background music and animations
- e) Assessment questions, banner Thumbnail and summaries
- f) Finalising content in MP4 format in suitable CODEC with resolution: 1080p (1920×1080) or as per iGOT content Guideline

7. Terms and Conditions

7.1) Eligibility: - Only content development agencies empanelled by Karmayogi Bharat are eligible for submission of the bid. Agency must have an Expert in with educational background and experience in the field of agriculture. Selected agency must submit undertaking to appoint such person prior to Award of contract in their team.

Note: Agencies must clearly specify the rate, in Rupees per minute including all levies, duties & Taxes **INCLUDING GST**.

The rates quoted must be valid for one (1) year from the date of opening of financial bids.

1. The purchaser reserves the right to increase or decrease the no. of courses awarded in each lot based on the performance of the agency and need of Institute. The selected agency/agencies will be attached with the concern Institutes(VANAMATI / RAMETIs)
2. Agencies must submit their financial proposals as per the defined format on Gem portal.
3. The contract shall be awarded to agencies on the basis of Least Cost Selection (LCS) Method of procurement for each course. In case of tie Preference will be given to agencies already experienced in Marathi & Agriculture field content development.
4. The agencies shall be required to present their approach and methodology to the respective Institutes.
5. **The bid shall be submitted for Audio Visual content on every subject- (Rupees Per Minute) as mentioned in para 3 & 6 within 20 days from the date of publication.**

7.2) Documents to be submitted: -

- 1) Certification of Registration/formation of Company, partnership firm.
- 2) GST certificate and PAN-Card in the name of firm.
- 3) Document showing Experience in relevant field & Marathi language.

7.3) Performance Security Deposit (PSD): -

Selected agency will have to submit **Performance Security Deposit of 5%** of approved bid amount within 7 days of award of contract to Vanamati, in the form of Demand Draft or Bank Guarantee. No interest shall be paid on the PSD. The PSD will be released after one year from award of contract after ensuring successful content development and required updation service for one year from award of contract. PSD will be forfeited if the performance of the agency is not satisfactory.

7.4) Ownership & IP Rights:- All content produced under this engagement will remain the intellectual property of VANAMATI. The agency shall not reproduce, distribute, or use the content for any other purpose, in whole or in part.

7.5) Originality:- Content must be original, updated, non-plagiarized, factually accurate, and duly verified by recognized domain experts. Any infringement or copyright violation will be the sole responsibility of the selected agency.

7.6) Standards Compliance:- Photos, Videos, graphics, scripts, and related assets must adhere to iGOT content, technical, and branding guidelines. Accessibility standards, such as subtitles and standardized formats (MP4, PDF) of specified size, must be followed for learner inclusivity.

7.7) Quality Checks: - VANAMATI / RAMETI reserve the right to review, reject, and seek corrections in any submitted content in concurrence with iGot portal administrator. Agency should be in continuous contact with respective institute (VANAMATI / RAMETI) for respective topic. All revisions must be addressed promptly by the Agency/Agencies at no additional cost until final acceptance is granted by respective Institute and supervising Institute i.e. VANAMATI Nagpur.

7.8) Confidentiality:- The selected Agency/Agencies shall maintain strict confidentiality regarding any data, learning frameworks and official information shared during the project. No confidential material may be disclosed to third parties without prior written consent from VANAMATI.

7.9) Data Security:- The selected Agency/Agencies must ensure proper handling and protection of all digital files, learner data (if any), and content files etc. Upload-ready files shall be free from malware, corrupted code and security risks.

7.10) Time Line/SLA Adherence:- The selected Agency/Agencies must comply within the allotted timeline for submission of sample content(15 days immediately after work order), draft versions(within 30 days after allotment of work), and final content & upload on iGOT platform (Maximum 60 calendar days after allotment of work). Assignment of one course should be completed within 60 days only. If any selected Agency/Agencies allotted more than one course at same or different institutes, it's their responsibility to complete it within stipulated time period, simultaneously. Any delay shall attract penalties as per the SLA clause or may lead to reassignment of work.

7.11) Breach of confidentiality or misconduct: - In such cases, VANAMATI may withhold payments due and reallocate the work to another empanelled agency.

7.12) Indemnity: - The Agency/Agencies shall indemnify and hold VANAMATI harmless against any third-party claims related to copyright infringement, plagiarism, violation of IP rights arising from the content developed.

7.13) Termination Clause:- VANAMATI reserves the right to terminate the agreement/PO in case of:

- i) Repeated delays in deliverables.
- ii) Failure to adhere to quality and originality standards.

7.14) Payment Terms: - Payments shall be done strictly after the completion of final work and uploading course on iGOT platform. Release of payment depends upon successful Quality Checks (QC), approval, and upload of content on the iGOT portal. No advances or interim payments shall be released. **The selected agencies shall be paid as per the actual duration of the course output in minutes** after conversion in the desired format and per minute rate shall be derived on a pro-rata basis. Duration in fraction will be rounded up to next minute for calculation of payment. **BIDDER SHOULD SUBMIT THE RATES INCLUSIVE OF GST.**

7.15) No Extra Claims:- The agreed bid amount will be all-inclusive, covering domain expert honorarium, production, editing, subtitling, Field visits and logistics. No additional financial claims or reimbursements shall be entertained by VANAMATI/RAMETIs. Bid amount covers minor upgradation in the content for the period of one year from the date of upload.

7.16) Arbitration: - In case of disputes, the matter shall be resolved amicably between VANAMATI/RAMETI and the selected Agency. If unresolved, disputes will be settled under the provisions of the Arbitration and Conciliation Act, 1996 (India). Venue of arbitration will be Nagpur.

7.17) Jurisdiction: - The agreement shall be governed by and construed in accordance with the laws of India. Courts in Nagpur shall have exclusive jurisdiction over any disputes arising.

Financial Proposal

Bid Submission Format (To Be Submitted on empanelled agencies Letterhead)

To

The Director

**Vasantao Naik State Agriculture Extension
Management Training Institute (VANAMATI),
V.I.P. Road, Dharampeth, Nagpur. 440010**

S. No.	Course No. as per IFB	Name of Course Title (e content including all activities as i-Got content Guidelines	Consulting Institute/Work place	Tentative Duration (in minutes)	Cost per minute Including all levies, duties and taxes including GST) (Rs.)	Remark (if any)
1	1	Micro irrigation Management	Vanamati Nagpur	60		
2	2	Medicinal & Aromatic plant Cultivation and Management Technology	Vanamati Nagpur	45		
3	3	Soil Health Management	Rameti Nagpur	60		
4	4	Pink Bol Worm Management in Cotton	Rameti Nagpur	60		
5	5	Organic farming Management	Rameti Pune	60		
6	6	Agriculture Input Management & Quality Control	Rameti Pune	60		
7	7	Agriculture Export Management	Rameti Nashik	60		
8	8	Integrated Banana Production Technology	Rameti Nashik	45		
9	9	Production Technology of Soybean	Rameti Amrawati	45		
10	10	Mandarine Orange Production Technology	Rameti Amrawati	45		
11	11	Integrated Pest Management	Rameti Chhatrapati Sambhaji Nagar	40		
12	12	Fruit Trees Valuation	Rameti Chhatrapati Sambhaji Nagar	40		
13	13	Integrated Nutrient Management	Rameti Kolhapur	40		
14	14	Sugarcane Production Technology	Rameti Kolhapur	45		
15	15	Production Technology of Mango	Rameti Khopoli	40		
16	16	Production Technology for Spice Crops	Rameti Khopoli	40		

Declaration: We confirm that our bid is inclusive all levies, Duties, Taxes, GST). No further costs beyond this amount will be charged. We also agree to abide by SLA timelines and terms in the IFB and accept payment conditions mentioned in IFB.

We remain, Your's sincerely,

Signature (of Karmayogi Bharat empanelled Agency's authorized representative) {In full and initials}:

Full name: {insert full name of authorized representative }

Title: {insert title/position
of authorized representative }

Name of Karmayogi Bharat empanelled Agency (company's name):

Address: {insert the authorized representative's address }

Phone: {insert the authorized representative's phone }

Email: {insert the authorized representative's email address }

Authorized Signatory: _____

Date: _____

Seal/Stamp: _____